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In pursuit of self-discovery and mastery of purpose I discovered the role and importance of **psychometric** and that changed my thinking and approach toward education and life.

So when **CBC** was introduced I decided that my goal will be to assess, identify and align the potentials of learners to their most suitable career paths in a reliable, seamless, simple and affordable process. Leveraging on **AI** and technology to align interests, personalities and skills with academia.

***I am delighted to work and walk the talk with;*** learners, parents and stakeholders as we build their career life and shape their academic journey. I do this by incorporating both their academic, spiritual and inborn skills spheres into their **profession, passion, mission and vocation** hence establishing their **IKIGAI**.

My goal is develop a society of **thinkers** and not mere **workers**. Professionals who are multifaceted in their respective fields, are purpose driven and goal oriented rather than being money minded. Where one can strive rather than survive.

In **2024** my desire is to develop 10,000 purpose driven individuals/professionals. Every talent matters and should be nurtured and developed if unveiled with precision.

*I am certified in psychometric administration, evaluation and interpretation and holds an undergraduate in finance with Cpa.*

### ***What my client's say***

Muraya has demonstrated mastery of the future of work and has combined AI and psychometrics making career decision easy and reliable. This is reducing the error of making wrong choices and eliminating guesswork. I would highly recommend his approach and work to all parents and students who are still guessing their career pathways.

***The mind and the parachute work best when open- come let us open them together.***